

Our small market stations carry 13 local news reports a day, seven days a week. We have just hired our THIRD full time news reporter. I doubt many stations in markets much larger than ours have dedicated THREE full time positions to local news.

We also donate one :30 second announcement per hour on all three stations for an entire month to one non profit, civic or service organization. That means one organization has 2,160 ads to promote their services in one month.

We have a guest editorial board comprised of a cross section of our community offering monthly commentaries designed to make our listeners not only consumers but also citizens.

We have developed a local news web site at significant expense in our efforts to promote our communities and inform our audience about the affairs of government and politics.

I, for certain, am one small market broadcaster who will be forced to reduce our commitment to news and community service if we are required to purchase expensive equipment to record and keep all programming on our three stations.

Instead of attempting to regulate, I suggest the commission simply deal with offending stations with rules already on your books. We do not need more expensive regulation that will diminish our ability to create jobs and serve our communities.

The standard we have found clear, enforceable and understandable is this: never broadcast anything on the air you would not want your seven year old daughter or son to hear. Simple policy.

You can't have both community service to the extent we deliver it here and more and more expensive regulation. The cost of regulation will come from our payroll budget...

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